

graphic artists pricing ethical guidelines

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**COMPARATIVE FEES FOR
BOOK INTERIOR ILLUSTRATION**

	SPREAD	FULL PAGE	HALF PAGE	QUARTER PAGE/SPOT
Adult Hardcover				
COLOR	\$1,500-2,000	\$1,000-1,500	\$750-1,000	\$500-650
B & W	1,000-1,500	500- 850	.450- .750	300-500
Young Adult* including Chapter Books				
COLOR	\$1,500-2,300	\$1,000-2,000	\$500-1,200	\$400-750
B & W	1,200-2,000	850-1,200	.450-1,000	350-650
Textbooks				
COLOR	\$1,200-1,800	\$1,000-1,200	\$600- 850	\$350-500
B & W	1,000-1,500	750-1,000	500- 700	250-450
Juvenile Workbooks				
COLOR	\$ 700-1,200	\$ 900- 700	\$350- 500	\$200-400
B & W	500-1,000	400- 650	250- 450	175-350
Additional Fees				
Sale of original art				PERCENT OF ORIGINAL FEE 100-200%
Stock sale of existing art for use in books only				50-100
Foreign or world publication rights				50-100
Work-for-hire transfer of legal authorship and all rights				100-300
* Ages 8-12				
NOTE: The price ranges in figure #6 do not reflect considerations on previous page and do not constitute specific prices for particular jobs. The buyer and seller are free to negotiate, with each artist independently deciding how to price the work, after taking all factors into account.				

How Much is a Great Logo Worth? Are you as confused as I am about the price of a professional logo design? My two cents on all of the confusion of trying to get the.

Underdogs. What are the pay rates for comic book artists and writers? October 13, 2014 Made by

Michael Yakutis. One of our hottest questions is one that revolves.

Design contracts can be an essential part of freelancing as a graphic designer, but when you're starting out it's not always clear what to include.

I'm not a really big fan of reading, but I like to think that a book cover can tell you a lot about what you'll find in it! Book cover art is a great way for graphic.

How to price graphic design is a question I'm often asked. As such, here are a few things to consider when setting your graphic design rates.

By Eric Miller. Graphic design contracts are important to protect the designer and clearly spell out the terms of an agreement and project. Below is a list of what to.

6. Graphic Artist Guild Handbook: Pricing & Ethical Guidelines 13th Edition - \$23.32. The Graphic Artist Guild Handbook has been considered as a bible for graphic.

The AIGA Design Business and Ethics series outlines the critical ethical and professional issues encountered by designers and their clients. This publication examines.

Providing resources, advocacy and education for Graphic Artists, Graphic Designers, Visual Artists, Creative Professionals & Illustrators. Hire an Artist